

## Cigarette Smoking Prevalence

## 2019

**Measure description:** Percentage of Medicaid members (ages 13 and older) who currently smoke cigarettes.

**Purpose:** Tobacco use causes many diseases and quitting can have immediate and long-term health benefits. In addition to improving health outcomes, helping people quit smoking also reduces the costs of treating health problems caused by using tobacco, such as lung cancer and heart disease.

### Measure Specifications

**Data:** Electronic Health Record

**Improvement Target:** TBD (a lower rate is better)

**Benchmark Target:** 25% (a lower rate is better)

**Denominator:** Members age 13 and older who had a qualifying visit in 2019, and who have a tobacco use status recorded as structured data in 2018 or 2019.

**Numerator:** Members in the denominator whose most recent tobacco status indicates they are a current cigarette smoker.

**OHA Resources:** <https://www.oregon.gov/oha/HPA/ANALYTICS/Pages/CCO-Baseline-Data.aspx>

- ❖ Guidance documents and current technical specifications available on the OHA website.

**Transformation Center Resources:** <https://www.oregon.gov/oha/HPA/dsi-tc/Pages/tobacco-cessation.aspx>

- ❖ Free technical assistance, including online tobacco cessation counseling training with CME, recorded webinars, and other resources.

## Strategies for Improvement

- Ask about and document tobacco use status at every visit, record as structured data in your EHR.
- Prescribe tobacco cessation medication and refer patients for tobacco cessation counseling.
- Access free trainings and other technical assistance available through OHA Transformation Center.