

Curry County Community Health Improvement Plan (CHIP) 2019

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High Level Strategic Map Community Health Improvement Plan (CHIP) 2019

Priority Areas, High Level Strategies

Big Rock / Focus Area

Health Systems & Capacity

Behavioral health & addictions

Improve access, integration and delivery of behavioral health and addiction services

Support behavioral health and addiction prevention services

Oral health

Identify and support increased access to oral health services and integration with behavioral and physical health services

Access to healthcare

Support efforts to recruit and retain providers and increase needed services

Big Rock / Focus Area

Health Equity

Housing & homelessness

Increase accessible housing availability, affordability and quality of housing and support projects that address homelessness

Food & nutrition

Support efforts to decrease food insecurity and increase availability of healthy, nutritious food for all ages

Big Rock / Focus Area

Communities & Families

Youth & seniors

Support efforts to mitigate trauma and increase resilience

Increase support for seniors and youth including programs that address social isolation

Support collaborative efforts focused on youth, such as the early learning hub and school-based health centers

Workforce & economic development

Increase education about poverty and programs related to reducing poverty

Support efforts to increase traditional/community health care workers

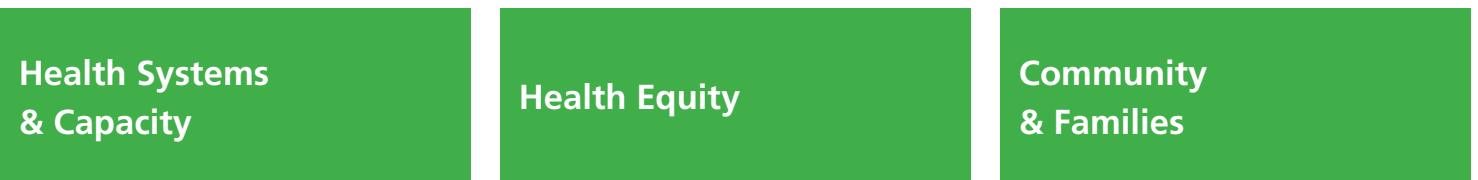
Increase programs to train and educate home-grown medical providers

Introduction & Process

The 2019-2022 Curry County Community Health Improvement Plan (CHIP) is a community level plan that aims to improve the health of individuals, families and the community at-large. The plan is community informed and focused on making meaningful changes through collaboration across many sectors and organizations. It is intended to address significant issues that influence overall health in Curry County. The CHIP is based on data reviewed, collected and analyzed from the 2018 Community Health Assessment (CHA) and meets the mandates of several participating organizations.

The 2018 CHA was led by a large collaborative of many organizations from multiple sectors and several community members. This Curry CHA collaborative also led and created the 2019-2022 CHIP. The collaborative reviewed the CHA, set planning values and vision, gathered and reviewed community input and prioritized three broad focus areas.

Focus areas



The collaborative also assessed integration of services across domains such as physical, behavioral and oral health and identified what programs and services were going well in the community and opportunities for improvement in each of the three broad focus areas.

The resulting document is intentionally broad as it is intended to be a map for the collaborative to continue to support local efforts in the focus areas. The CHIP document also presents opportunities for individual organizations to incorporate their individual CHIPs and CHIP activities into the larger community level CHIP.

Planning Process

The Curry CHA collaborative began the CHIP process in August 2018. Partners of the collaborative included the local hospital, the local federally qualified health centers, public health, early learning and child/youth focused groups, both local Coordinated Care Organizations (CCOs), tribal representation, dental organizations, education, behavioral health and addictions services and many other vital health and human service organizations.

CHIP Process



The CHA process followed a modified Mobilizing for Action through Planning and Partnerships (MAPP) model and continued this national best practice for health planning as the collaborative moved into the CHIP process. The CHIP process was rooted in the planning vision and values established in the beginning of the CHA.

2018 CHA Planning Vision and Values

- We believe health is very connected to the social determinants of health such as education, employment, housing and food
- We believe in building on our strengths, not only looking at barriers and needs in our assessment process
- We believe it is important to focus on health equity and address inequities data when we are able to while also remembering our rural county has inequities to urban counties in the state
- We believe there is value in building on previous assessment work while not duplicating effort
- We recognize that this assessment cannot focus on all things related to health but it does identify areas we can impact
- We believe that the process we go through engages consumers of health services and incorporates the voices of those we serve
- We believe addressing poverty as a root cause of poor health is important
- We believe reducing child abuse and chronic stress in families improves health

The work of the CHIP was completed by both the consultant and the CHA/CHIP collaborative committee. The committee provided leadership to the process, aided with gathering community input and were key in engaging community voice and input.

Curry County CHIP Major Activities Timeline

July 2018	CHIP Kickoff Meeting
August 2018	Review CHA and determine focus areas/big rocks
September 2018	Decide what kind of community engagement/input
October 2018	Care Integration Assessment
November 2018 - January 2019	Community input: meetings and survey
February - March 2019	Review and analysis
April - May 2019	Prioritization of strategies, discuss metrics, discuss governance and work moving forward
June 2019	Finalize document, governance structure recommendation

Focus Areas & Strategies

Focus Area: Health Systems & Capacity

Strategy priority area: Behavioral Health & Addictions

Community Health Assessment data supporting this priority

Behavioral health, depression, suicide and substance use were top concerns in the 2018 CHA focus groups and surveys of community members. A few notable data points in the CHA related to behavioral health and addictions are as follows:

- Youth in Curry County have higher levels of suicidal ideation than the state average
- The suicide rate for all ages has been on a solid increase trend since 2000 and considerably higher than the state rate
- Curry County has higher rates of binge drinking, opioid prescribing rates and increased illicit drug use compared to state rates
- Tobacco use in Curry County is also higher than neighboring counties and the state

<i>Focus area</i>	<i>Strategy priority area</i>	<i>High Level Strategy</i>	<i>Indicators / outcomes to track progress</i>
Health Systems & Capacity	Behavioral Health & Addictions	Improve access, integration and delivery of behavioral health and addiction services Support behavioral health and addiction prevention services	<ul style="list-style-type: none"> • Suicide rate • CCO metrics • Referrals • Adults - 1 or more days poor mental health • Access to mental health providers

Focus Area: Health Systems & Capacity

Strategy priority area: Oral Health

Community Health Assessment data supporting this priority

Oral health continues to be of concern of both providers and patients in Curry County. A few notable data points in the CHA related to oral health are as follows:

- A third of the population of adults in the county indicate poor dental health, which is twice that of the state percentage
- Youth in Curry County are less likely to have seen a dentist or dental hygienist for a check-up in the last 12 months than youth statewide

<i>Focus area</i>	<i>Strategy priority area</i>	<i>High Level Strategy</i>	<i>Indicators / outcomes to track progress</i>
Health Systems & Capacity	Oral Health	Identify and support increased access to oral health services and integration with behavioral and physical health services	<ul style="list-style-type: none">• CCO metrics• DHS Oral health assessments• SMILE survey• Adults with no dental exam• Youth with no dental exam• Emergency room utilization on dental abscesses• Access to dental providers

Focus Area: Health Systems & Capacity

Strategy priority area: Access to Healthcare

Community Health Assessment data supporting this priority

Access to providers and specific health services has improved since 2008 but remains to be a significant issue related to access to health care in the county. Curry County continues to be experiencing a health care provider shortage. Focus group and survey data during the CHA indicated that both recruitment and retention are an issue for providers with regular turn over and issues with housing for new recruits. A few notable data points in the CHA related to access to healthcare are as follows:

- Access to primary care has been lower in Curry County than the state for well over a decade
- Close to 50% of the entire county population is enrolled in some kind of public insurance (Medicaid, VA or Medicare)

<i>Focus area</i>	<i>Strategy priority area</i>	<i>High Level Strategy</i>	<i>Indicators / outcomes to track progress</i>
Health Systems & Capacity	Access to Healthcare	Support efforts to recruit and retain providers and increase needed services	<ul style="list-style-type: none">• Access to primary care physicians• Preventable hospitalizations• Population on public insurance coverage

Focus Area: Health Equity

Strategy priority area: Housing & Homelessness

Community Health Assessment data supporting this priority

People experiencing homelessness was listed as a significant concern in the 2018 CHA focus groups and surveys. Housing availability and quality was also a very common concern listed in the CHA. A few notable data points in the CHA related to homelessness and housing are as follows:

- The number of homeless adults is increasing in the annual point in time count
- The number of homeless students by district is also increasing and trending up
- Almost a quarter of residents in the county are experiencing housing problems such as overcrowding, incomplete facilities or cost burdened

Focus area	Strategy priority area	High Level Strategy	Indicators / outcomes to track progress
Health Equity	Housing & Homelessness	Increase housing availability, affordability and increase quality of housing and support projects that address homelessness	<ul style="list-style-type: none">• Homeless students by district• Homeless count• Housing quality: severe household problems• Percentage of population are housing cost burdened

Focus Area: Health Equity

Strategy priority area: Food

Community Health Assessment data supporting this priority

Nearly one in four children in the county are food insecure, higher than the state average. Overall, residents of Curry County experience more food insecurity than the state as a whole. A few notable data points in the CHA related to food are as follows:

- *Less than 6% of adults in the county consume at least 5 servings of fruits and vegetables a day, compared to 20% in the state as a whole*
- *24.5% of children under 18 are food insecure in the county*
- *Soda consumption is higher in youth and adults in the county than in the state*

<i>Focus area</i>	<i>Strategy priority area</i>	<i>High Level Strategy</i>	<i>Indicators / outcomes to track progress</i>
Health Equity	Food	Support efforts to decrease food insecurity and increase availability of healthy, nutritious food for all ages	<ul style="list-style-type: none">• Child food insecurity percentage• Access to healthy foods-food environment index• Adults consuming at least 5 servings of fruits/vegetables a day

Focus Area: Communities & Families

Strategy priority area: Youth & Seniors

Community Health Assessment data supporting this priority

The CHA illustrated that many residents feel like religious and spiritual values are a strength of the county while social isolation and disconnected youth remain a concern. A few notable data points in the CHA related to youth and seniors are as follows:

- *Curry County has the highest percentage of disconnected youth in the state*
- *The number of individuals without adequate social or emotional support is higher than the state percentage, nearly 1 in 4 Curry residents list not having adequate social or emotional support*

<i>Focus area</i>	<i>Strategy priority area</i>	<i>High Level Strategy</i>	<i>Indicators / outcomes to track progress</i>
Communities & Families	Youth & Seniors	Support efforts to mitigate trauma and increase resilience Increase supports for seniors including programs that address social isolation Support collaborative efforts focused on youth such as the early learning hub and school based health centers	<ul style="list-style-type: none">• Disconnected youth• Individuals without adequate social or emotional support• Child abuse and neglect

Focus Area: Communities & Families

Strategy priority area: Workforce & economic development

Community Health Assessment data supporting this priority

The average and median incomes are lower in Curry County than the state. Poverty levels are higher in the county compared to state levels. A few notable data points in the CHA related to workforce and economic development are as follows:

- 60% of children were eligible for free and reduced lunch in 2016
- The percentage of people living in poverty in the county ranges 17-18%, while those 64 years of age and older are twice as likely to be living in poverty if they live in Curry County compared to the same age group statewide

Focus area	Strategy priority area	High Level Strategy	Indicators / outcomes to track progress
Communities & Families	Workforce & economic development	<p>Increase education about poverty and programs related to reducing poverty and its effects</p> <p>Support efforts to increase Traditional/Community Health Workers</p> <p>Increase programs to train and educate home-grown medical providers</p>	<ul style="list-style-type: none"> • Students qualifying for free and reduced lunch • Percentage unemployed • Income • Poverty